

## Notice of Public Consultation Centre #1

# Oxford County 2024 Transportation Master Plan

Oxford County has initiated the development of a Transportation Master Plan (TMP) to provide the County with long-term strategic planning for the transportation system through to 2046.

### What is the Transportation Master Plan?

The Transportation Master Plan (TMP) is a long-term strategic transportation planning document that lays out the County's vision and goals for its transportation system until 2046. The Plan will consider:

- Population and employment growth in the County;
- Accommodation of future transportation conditions, while also considering sustainable and multi-modal transportation solutions (e.g., promoting active transportation, transportation demand strategies, and public transportation over single-occupant vehicle trips); and
- Specific needs of the County, including people and goods movement, along with agricultural mobility.

Parsons Inc. has been retained by Oxford County to complete the Transportation Master Plan Update. Key objectives of the update include:

- Assess existing and future transportation network conditions and performance, with consideration to travel demand and patterns;
- Identify needs of the transportation system and develop policies to address them; and
- Develop a safe, effective and financially viable integrated transportation system implementation plan that maximizes the use of existing infrastructure and promotes regional connectivity.

As part of the Transportation Master Plan Update, a corridor study of Oxford Road 4 will be completed. This corridor is a key transportation link between Highways 401/403 and the northern part of the County. Findings of this study will be incorporated into the Plan.

The Transportation Master Plan Update is being conducted in accordance with the Master Plan requirements of Phases 1 and 2 of the Municipal Class Environmental Assessment (2000, as amended to 2007, 2011, & 2015), approved under the Ontario *Environmental Assessment Act*.

*Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will become part of the public record.*

### We want to hear from you

The Project Team is hosting the study's first virtual Public Consultation Centre (PCC) to introduce the Transportation Master Plan Update study and provide an opportunity to hear from the public on the existing transportation system and future transportation goals and visions. PCC #1 will be held:

**Tuesday, September 27, 2022**  
**5:00 - 7:00 p.m.**

Register at [www.oxfordcounty.ca/2024tmp](http://www.oxfordcounty.ca/2024tmp)

The comment period for PCC #1 is from September 27 to October 19, 2022.

In addition to the virtual PCC #1, the Project Team is hosting "pop-up events" at various local events to further make known this Transportation Master Plan Update Study and to engage directly with members of the community. Pop-up events are planned for:

- Canada's Outdoor Farm Show: Tuesday, September 13 from 8:30 a.m. to 4:30 p.m.
- Ingersoll Town Council Chamber: Tuesday, September 20 from 6:00 to 7:00 p.m.
- Tillsonburg Ribfest: Friday, September 23 from 11:00 a.m. to 7:00 p.m.

Public comments and feedback may be submitted online now at [www.oxfordcounty.ca/2024tmp](http://www.oxfordcounty.ca/2024tmp). This site includes an online feedback form, question form, and feedback through an interactive map.

Comments are welcome for the duration of the study on the project website or by contacting the project leads listed below.

### Contacts for information

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