

Tech Boot Camp: Facebook Marketplace

Note: You must have a Facebook Account to use Facebook Marketplace

What is Facebook Marketplace?

Facebook Marketplace is a digital marketplace where users can arrange to buy, sell and trade items with other people in their area. Facebook Marketplace allows you to:

- Search for items to buy
- Filter your searches by price and location
- Browse for-sale items by category
- Create item listings. You can create the images for the item using a camera function within the app, or alternatively you can add photos from your device's camera roll. Items are sorted according to location and category.
- Message buyers/sellers to arrange transactions using Facebook Messenger
- Facebook plays no role in facilitating or managing transactions – users are expected to work that part out between themselves.

Staying safe on Facebook Marketplace

How do I safely communicate on Marketplace?

People can only see the information that you publicly share on Facebook. You get to decide how much information to share. Use Facebook Messenger or communicate via Marketplace to avoid spam and phishing. Don't share your personal or bank information.

How do I report problems?

We want you to have the best experience while using Marketplace. If you have an issue with a person or an item that's listed, such as violating community standards, harassing behavior or scams, it's easy to report to Facebook. Just look for a Report link on the item page or on the seller/buyer's Marketplace profile.

How do I stay safe meeting a seller/buyer in person?

- Meet in a public place, not your home
- Bring a friend or family member with you
- Take a cell phone with you if you have one
- Meet during the day

For more information about staying safe using Facebook Marketplace, check out this website:

<https://www.facebook.com/marketplace/learn-more/safety>

If you have items to sell, click here to post them on Marketplace

Use the search bar to look up items

Narrow your results by setting the price range

Choose your location

Try browsing items by category

To get more information on an item, save it for later, or buy it, click on the ad

Selling on Facebook Marketplace

You may have items at home that you want to sell online, and Facebook Marketplace is a great place to do it! Here are some tips for selling your stuff on Marketplace!

- Start with a really good picture (or a few pictures) of the item you are selling, since the first thing potential buyers will see is the picture
- Include as much detail as you can about the item (ex. is there any damage to it, for clothing items, what is the size, etc.)
- Be clear about the price, and make sure the price is reasonable (p.s. some buyers will haggle, this is normal; to avoid this note that the description that the price is firm)
- Choose the right category for your item
- Know what you can and can't sell on Marketplace; check out the guidelines here - https://www.facebook.com/policies/commerce?sw_fnr_id=2249398438&fnr_t=0&_rdc=2&_rdr

To learn more about Facebook Marketplace check out Guiding Tech's Facebook Marketplace Guide!
<https://www.guidingtech.com/facebook-marketplace-guide/>

Other Online Marketplaces

If you don't have/want a Facebook account, you aren't out of luck! Here are two Facebook Marketplace alternatives:

- VarageSale, an online garage sale site: <https://www.varagesale.com/>
- LetGo, an online marketplace for used items: <https://ca.letgo.com/en>